

Ohio Regional Council
October 22, 2009

Attendance:

Akron

Ken Bechtol
Dean Hull
Steve Law (phone)
Norm Meonske (phone)
Doug Rinearson (phone)

Columbus

Todd Daughenbaugh
Cliff Scott

Dayton

Ginny Barker
Stacey Stratis
Paul Myers

Canton

Pat Sparks (phone)
Joyce Keane
Laura Weisgarber (phone)
Pam Porubcansky

Lima

Judith Clark
Kay Zekany

Cincinnati North

Candy Levine (phone)

Ohio Mid-Eastern

Polli Truman (phone)

Cleveland

Honey Wess

Toledo

none

Cleveland East

Sandy Brenner
Vince Pona (phone)

The meeting was called to order by Sandy Brenner at 4:37 pm

Chapter and Council News (Sandy Brenner)

- Deana Botbyl sent salary survey indicating upward trend in salaries for CMAs
- Christine Murray is our designated Ohio Community Support Specialist
- Member vs. Member campaign
- 990 cards must be submitted by 11/30/09. The 990 that needs to be submitted to the IRS can be found on the IRS website at the following link:
<http://www.uct.org/990.html>
- Program Book is no longer a competition item
- Introduced a new \$1,000 scholarship

Academic Relations & Scholarships: Kay Zekany

- Received 36 applications from 12 universities.
- Awarded 17 students from 10 colleges
- Managing to budget, but very close

Secretary – Candy Levine

Stacey moved to approve minutes with changes, Ginny seconded, motion carried.

Treasurer – Ginny Barker

Stacey moved to approve the report, Joyce seconded, motion carried.

Regional VP – Stacey Stratis

- Attended National Board Meeting
- Three month report
 - Year over year revenue growth
 - Operating Margin down slightly due to investment in database and website
 - Membership growth over last three months
 - Membership up year over year
 - New database and website roll out in March
 - Branding effort underway, new logo coming as early as November
 - Advertising campaign – Wall Street Journal, Radio commercial (New York)
 - Discussion around the size of ORC cash balance

Executive Committee – Paul Myers

- Vote to provide board members who drive to in-person meetings \$25 gas card approved. This will be available at all future meetings.
- Nominating Committee – presented Ginny as Chair-Elect
 - Honey unable to step into role in coming year.
 - Executive committee approached Dana and Dean who were not prepared
 - Need to modify succession plan to incorporate changes
- Young Professional Role open, need definition of role and seeking candidates
- Soliciting 2010-2011 members

Strategic Planning – Sandy Brenner

- Presented draft of Strategic Plan Document to board
- Edits requested
 - Add Networking section and move bullet two from Education “The ORC will support the Institute of Management Accountants Annual Conference by hosting a hospitality suite for members to network with accounting professionals”.
 - Edits to Mission “The Ohio Regional Council provides opportunities to members, prospective members and students to develop and advance their profession through educational programs, chapter incentives and support to students through scholarships.

Paul moved to accept plan with changes, Dean seconded, motion carried.

Chair Elect / VP Admin – Honey Wess

International Conference Update – Honey Wess

- Lynn Margolis contacting National to obtain discounts available and is requesting floor plans

- Honey contacting President of Baltimore Chapter President
- Auditor: Laura Weisgarber –nothing to report

Meetings: Todd Daughenbaugh – January meeting teleconference, May meeting TBD

Historian: Wayne Maurer - not on call -nothing to report

VP Professional Development & Education – Dana Hetrick (not present)

Kent State Operations / Program: Ken Bechtol/Norm Meonske

- Bob Herz has confirmed, but cannot join until mid-morning
- Considering Ethics Program for Thursday, soliciting suggestions
- Potential Presenters discussed
 - Randy Fletchall, former AICPA Chairman and Ernst & Young's National Office
 - SEC Chief Accountant Jim Kroeker, not available April 30th
 - Discussed potentially changing date
- Dean volunteered to organize Student activity
- Video available from last year's conference. Norm to provide link to Larry

ICMA: Steve Law

- Will contact Gleim

Leadership Training: Cliff Scott

- Ideas: Indoor water park, Dave & Busters, send ideas
- Soliciting speaker suggestion

Scholarships: Sandy Brenner on behalf of Robin Schade (not present)

- Draft program presented
- Suggested edits
 - Applicants are required to be a student member of the IMA
 - Provide information on how to become a member
 - 50% awarded in fall of 2010, balance will be awarded second semester, but contingent upon student meeting 50% of required goals
 - Students receiving scholarship will be invited to Meonske conference where they will be recognized
 - Need to clarify transcript requirements

IRS Panel: Perry Somerville nothing to report

VP Membership, Marketing and Public Relations – Dean Hull

Information Technology: Joanna Gleason (not present)

- Larry and Joanna have not been able to connect

- Larry has renewed domain for next two years

Awards: Ginny Barker (no report)

VP Chapter Communications – Candy Levine

Editor ORC Newsletter: Carol Kuczer

- Please provide input no later than December 11, 2009 for next newsletter
- Candy will create an ORC group on Linked In
- Sandy to provide Candy with ORC logo and email distribution list

Regional VP – Stacey Stratis

- Temporarily remove Young Professionals

Chapter Comments

Akron (Ken Bechtol)

- 36 new members
- Program Book survey waiting feedback
- Upcoming KSU Pilliod Lecture series speaker to be Myron Scholes, co-inventor of the Black-Scholes options pricing model
- Potential partnership agreement between SCORE and Akron, pending review
- Next month, “Shooting Stars” (book) and “More than a Game” (movie) to precede tech session speech by LeBron James’ former high school coach, Dru Joyce
- ½ day seminar planned for 12/9

Canton (Joyce Keane)

- 74 members present for Student Night
- Five student groups
- 5 new student members

Cincinnati North (Candy Levine)

- Inagural Student Night.
- Record turn out ~55-60 people
- 16 students from Xavier, 6 from Miami
- Faculty from Xavier, Miami and UC
- Recognized Clay Hock’s retirement from Miami
- Recognized Reid Carr’s 50 year IMA membership

Cleveland (Honey Wess)

- Meet Accountants Night at CSU
- First Technical session well attended
- Upcoming meeting How/Why you should create a profile on LinkedIn
- Art of Social Networking
- Wine tasting in December
- Economic Update in January

Cleveland East (Vince Pona)

- New website
- Changed meeting format, start promptly at 6:15 with speaker and dinner wrap up shortly after 7
- Controller's workshop scheduled for November 20th
- Student Night on 11/18, being led by Student member

Columbus (Todd Daughenbaugh)

- Group met recently, but not present

Dayton (Paul Myers)

- Attendance higher than last year
- 4 new active board members
- Social night in December
- Planning to have Group Live Ethics program

Lima ()

Ohio Mid-Eastern (Polli Truman)

- Four chapter meetings scheduled for October, November, February and March

Toledo ()

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Old Business

- ORC Grant program (Chapter Assistance Program)

New Business

- Message from Nancy regarding reception for Sandy
 - Ginny, Stacey and Honey to prepare recommendation for next meeting

New volunteers for the ORC Grant committee Judith Clark, Pat Sparks and Stacey Stratis – will begin their two-year term

Past Chair Comments

Meeting was adjourned at 6:48